

# Rachel Su



## Find me

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## Experience

### Freelance Designer

2022 - Present

Experienced in creating engaging user interfaces and impactful branding strategies. Skilled in collaborating with clients to deliver tailored design concepts that meet their unique needs and exceed expectations.

### UXUI Designer

May - July 2022

Utilizing Adobe XD to develop a prototype app for the Oakville Festival of Film and Arts aimed at achieving equal virtual and in-person user experiences. Serving as the team leader for the app design and presentation. Chosen as the winning team, received a reference letter.

### Supervisor

Aug 2021 - Present

The ability to effectively lead, motivate and manage a team of employees, prioritize tasks and delegate responsibilities to team members. A solid commitment to providing excellent customer service and resolving customer complaints.

## Education

### Sheridan College

Honours Bachelor of Interaction Design

Sep 2019 - May 2023

Digital Product Design

Sep 2023 - April 2024

## Skills

UXUI Design: Wireframing and prototyping | Information architecture | User research | Persona development | Visual design principles | Typography and colour theory | Iconography and branding | Responsive design

Collaboration: Ability to work effectively in cross-functional teams with developers, product managers, and other stakeholders. Strong communication skills to articulate design decisions and rationale.

Problem-Solving: Analytical thinking and problem-solving skills to address complex design challenges.

Project Management: Time management and project prioritization. Agile or Scrum methodologies.

Usability and Accessibility: Designing with accessibility principles in mind. Conducting usability testing to improve user experiences.

Tools and Software: Proficient in design tools like Adobe Creative Suite (Photoshop, Illustrator, XD), Figma, Microsoft Office tools or other relevant tools.